



COMPANY PROFILE

About Us

Founded in 2015, iDesign Advertising has emerged as one of the premier signage company in the UAE, renowned for our expertise across a diverse range of professional signage services. We pride ourselves on offering competitive pricing without compromising on quality—a cornerstone strategy that has consistently driven high levels of customer satisfaction over the years.

At iDesign, we specialize in the full spectrum of sign board manufacturing, with a capable presence in UAE that allows us to manage projects of any scale. Our process begins with visually striking and creatively rendered designs, meticulously reviewed by our in-house team to ensure perfection. Each sign is then crafted with precision by our skilled fabricators and craftsmen, ensuring that the final product is not only visually appealing but durable.

Our installation team is composed of qualified and experienced professionals who execute sign installations swiftly and accurately, ensuring every detail is perfect. We are dedicated to providing an exceptional sign-buying experience, supported by our entire staff's commitment to service excellence.

As a leading signage company in UAE, we have produced innovative signs for a wide array of sectors, including restaurants, retail outlets, corporate businesses, and healthcare facilities. We utilize advanced technology to enhance brand visibility, both indoors and outdoors, adapting our solutions to meet current and future needs of our clients.

Our offerings include a unique product range and customized design and fabrication capabilities. At iDesign, we believe that high-quality signage is not just a functional asset but a reflection of the brand it represents. Our solutions are designed to make a significant and lasting first impression.

Our services encompass a variety of indoor and outdoor solutions, including 3D letter signs, LED signs, flex sign boards, fabric light boxes, wall graphics, glass and frosted stickers, laser-cut signs, and acrylic fabrication, along with pop-up and roll-up stands.

iDesign stands out by leveraging the best design and production teams, delivering exceptional quality products and services that meet and exceed our clients' expectations.



Our Vision

I Design Advertising LLC wants to be the top choice for signage solutions for all kinds of businesses throughout the UAE. We're committed to excellence, providing the best products and exceptional customer service. By 2030, we aim to be a leading signage provider in the GCC. We hold ourselves to high ethical standards and promote environmentally friendly practices within our team and with our clients, helping both our community and the environment.

Our Mission

I Design Advertising LLC is dedicated to delivering innovative, efficient, and cost-effective signage solutions. We prioritize rapid service and high-quality products to fulfill our clients' needs. Aspiring to be a global leader in the development, innovation, and marketing of signage products and systems, we leverage the industry's most advanced technology and equipment. This commitment ensures adherence to international quality standards and reinforces our enduring pledge to offer the best in signage products and services. We support our clients from the initial concept and design stages through to the full implementation of their projects, ensuring seamless and comprehensive assistance throughout every phase of their signage journey.

Values

- Honest
- Committed
- Service-centric



Founder

Make Your Brand Shine with iDesign Advertising

As the founder of one of the UAE's leading signage companies, I'm proud to introduce you to our world of innovative branding solutions. At iDesign, we believe every sign is a powerful beacon for your brand's identity.

Our mission is simple: to create lasting first impressions that drive your business forward. We use the latest tech and amazing skills to bring your vision to life, creating awesome signs that go above and beyond!

Whether it's a vibrant digital display or an elegant storefront sign, we're more than a signage company – we're your partners in branding. Our team is dedicated to enhancing your visibility and success in the competitive UAE market.

Thank you for considering iDesign Advertising. We look forward to bringing your brand to life.

Warm regards,

Althaf Hussain
CEO



Meet
Our Leaders



Abdul Basheer
COO



Jasir Ali
Production Manager



Gireesh Kumar
Sales Director



Saji
Sales Manager - Events



Riyas
Sales Manager - Retail



Jebin
Creative Head

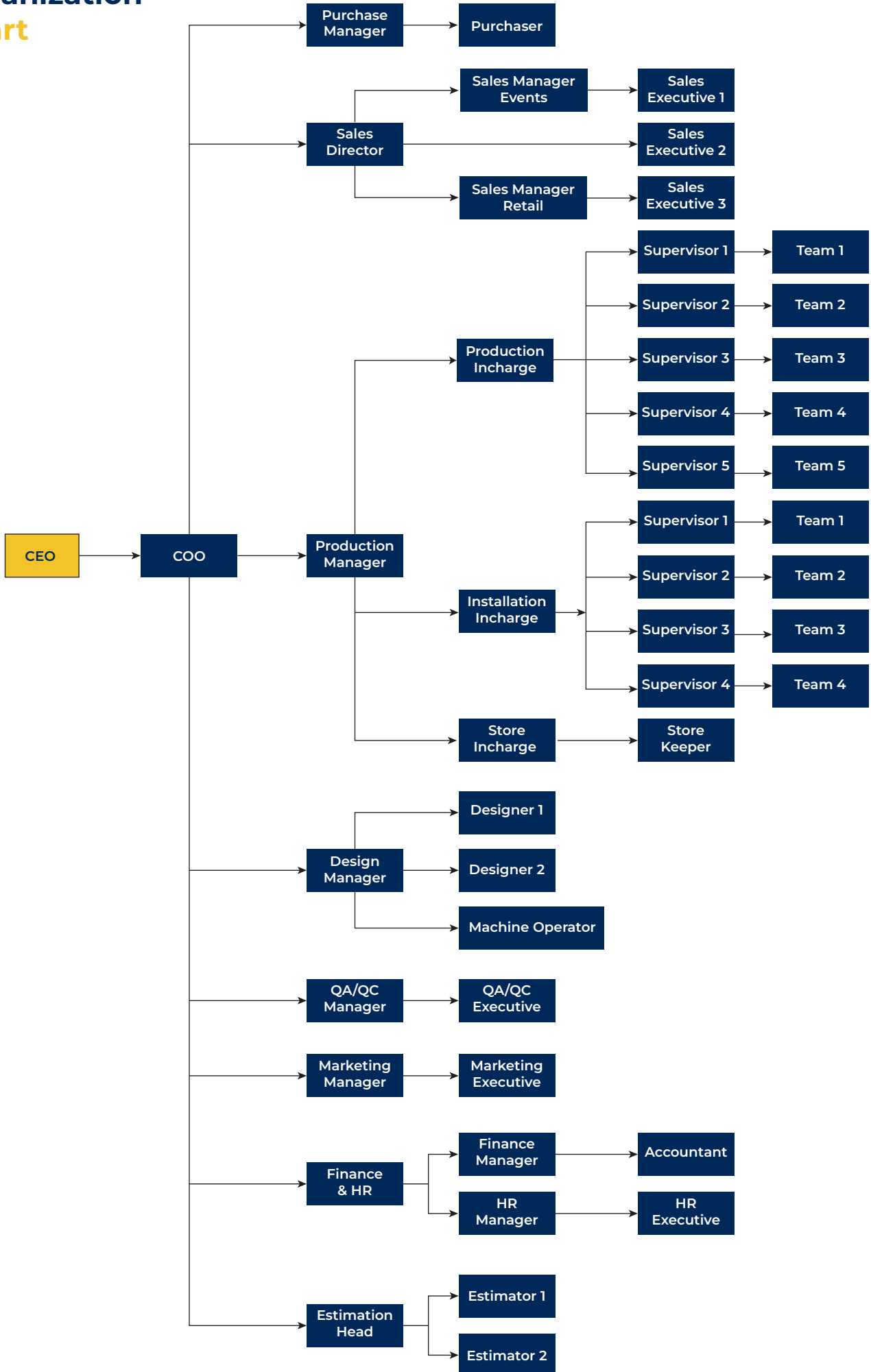


Ahraf K.M
Marketing Manager



Marwan
Finance Manager

Organization Chart



Products & Services

Led screen

Digital Signage

3D Signage

Light boxes

Roll-up

Backdrop

Vehicle Graphics

Wall Graphics

Window Graphics

Exhibition Stands

Why Choose I Design Advertising LLC?

When you choose us, you're opting for more than just a service provider; you're selecting a partner dedicated to enhancing your business. Here are a few reasons why we stand out:

Exceptional Service: We prioritize your needs and satisfaction. Our team is dedicated to providing prompt and efficient service, ensuring all your requirements are met with the highest standards.

Free Design Services: We believe in creating value for our clients, which is why we offer free design services. This allows you to explore various creative options without any additional financial burden, ensuring your signage perfectly reflects your brand's vision and ethos.

Lifetime Warranty: For our repeat customers, we offer a lifetime warranty on our products. This not only demonstrates our confidence in the quality of our work but also our commitment to long-term partnerships with our clients.

Cost-Effectiveness: By integrating innovative processes and maintaining high operational efficiency, we provide cost-effective solutions without compromising on quality.

Choosing us means partnering with a team that's invested in your success. We go beyond fulfilling your immediate needs; we strive to build enduring relationships that help your business thrive.

Indoor
Mall Signage

chaiiwala
— OF LONDON —



شاييواك
— لندن —

BOARDWAY

Green





Indoor
Mall Signage







Media Screens



Exhibition Branding & Events



Fabric
Light boxes



Fabric Light boxes





**Frosted
Stickers**



Vinyl Decals & Graphics



List of Machinery Items



CNC Cutting Machine



Fiber Laser Cutting Machine



Letter Bending Machine

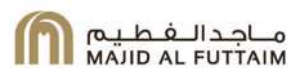


Acrylic Laser Cutting Machine



SS Letter Welding Machine

Our Clients



I Design Advertising LLC (the 'Organisation') aims to provide defect free products and services to its customers on time and within budget.

The management is committed to:

1. Develop and improve the Quality Management System
2. Continually improve the effectiveness of the Quality Management System
3. The enhancement of customer satisfaction.

The management has a continuing commitment to:

1. Ensure that customer needs and expectations are determined and fulfilled with the aim of achieving customer satisfaction
2. Communicate throughout the Organisation the importance of meeting customer needs and all relevant statutory and regulatory requirements
3. Establish the Quality Policy and to set Quality Objectives at relevant functions, levels and processes
4. Ensure that the Management Reviews set and review the Quality Objectives, and report on the internal audit results as a means of monitoring and measuring the processes and the effectiveness of the Quality Management System
5. Ensure the availability of resources.

All personnel understand the requirements of this Quality Policy and abide with this. The Organisation complies with all relevant statutory and regulatory requirements. The Organisation constantly monitors its quality performance and implements improvements when appropriate. This Quality Policy is regularly reviewed in order to ensure its continuing suitability.





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